



Magnify Rush

A Smarter CRM for Stronger Client Relationships

Magnify Rush is a full stack CRM platform designed and developed for Magnify Dental Marketing and adaptable to other businesses managing client relationships and service workflows.

It centralizes client data, communication, scheduling, and activity into a single system, enhanced with AI powered search and automated summaries using Gemini. This allows teams to quickly access information, understand client interactions, and make more informed decisions.



Centralized Client Data

All client information in one secure place



AI Powered Insights

Search and summarize with Gemini



Smarter Scheduling

Plan, track, and stay aligned as a team



Better Decisions

Real-time visibility into what matters

Why It Matters

Managing client relationships involves more than just storing data. Teams need context, history, and insights to take action. Magnify Rush reduces manual work, improves communication, and gives teams the clarity they need to deliver better service and grow stronger client relationships.

- ✓ Eliminates scattered tools and disconnected data
- ✓ Saves time with AI powered search and summaries
- ✓ Improves team alignment and accountability
- ✓ Enables faster, more informed decisions

Built For Reliability & Security

Magnify Rush is built with security, performance, and reliability in mind.

- ✓ Role-based access control and authentication
- ✓ Secure credential handling and protected routes
- ✓ Error handling, logging, and recovery
- ✓ Performance optimized for speed and stability
- ✓ Thorough testing across all critical areas
- ✓ Deployed on a secure, scalable cloud platform

Technology Stack



Angular

Dynamic and responsive frontend experience



FastAPI

High-performance Python backend API



PostgreSQL

Reliable and scalable relational database



Google Cloud Run

Secure, scalable hosting in the cloud



Figma

UI/UX design and prototyping



Gemini AI

Natural language search and intelligent summaries

Meet The Team



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